

# A NOVEL APPROACH FOR CONCEALED DATA SHARING AND DATA EMBEDDING FOR SECURED COMMUNICATION

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## **ABSTRACT**

*This paper introduces a new method of securing image using cryptographic and steganographic techniques. The science of securing a data by encryption is Cryptography whereas the method of hiding secret messages in other messages is Steganography, so that the secret's very existence is concealed. The term 'Steganography' describes the method of hiding cognitive content in another medium to avoid detection by the intruders. The proposed method uses cryptographic and steganographic techniques to encrypt the data as well as hide the encrypted data in another medium so the fact, that a message being sent is concealed. The image is concealed by converting it into a ciphertext using SDES algorithm with a secret key, which is also an image, and sent to the receiving end securely.*

## **KEYWORDS**

*Steganography, Cryptography, image hiding, least-significant bit (LSB) method*

## **1. INTRODUCTION**

In the present world of communication, one of the necessary requirements to prevent data theft is securing the information. Security has become a critical feature for thriving networks and in military alike. Cryptography and Steganography are well known and widely used techniques that manipulate information (messages) in order to cipher or hide their existence. These techniques have many applications in computer science and other related fields: they are used to protect military messages, E-mails, credit card information, corporate data, personal files, etc.

Cryptography (from Greek *kryptós*, "hidden", and *gráphein*, "to write") is, traditionally, the study of means of converting information from its normal, comprehensible form into an incomprehensible format, rendering it unreadable without secret knowledge, the art of encryption. The art of protecting information (plain text) by transforming it (encrypting it) into an unreadable format is called cipher text. Only those who possess a secret key can decipher (or decrypt) the message into plain text. Encrypted messages can sometimes be broken by cryptanalysis, also called code breaking, although modern cryptography techniques are virtually unbreakable. Cryptography encrypts the actual message that is being sent. This security mechanism uses mathematical schemes and algorithms to scramble data into unreadable text. It can only be decoded or decrypted by the party that possesses the associated key [20]. The general form of cryptographic technique is shown in figure 1.1.

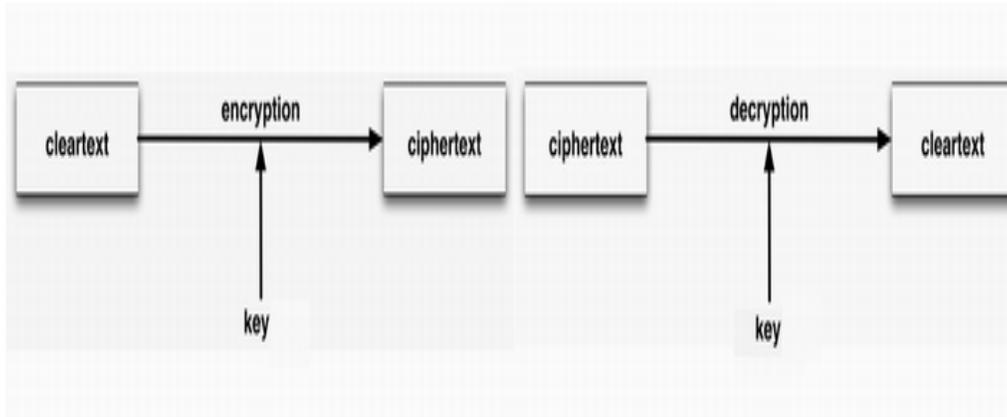


Figure 1.1 Cryptographic flow

Steganography (from Greek *Stegános*, "Covered/hidden", and *gráphein*, "to write") is the art and science of communicating in a way which hides the existence of the communication [1]. Steganography hides the very existence of the message by embedding it inside a carrier file of some type. An eavesdropper can intercept a cryptographic message, but he may not even know that a steganographic message exists. Cryptography and Steganography achieve the same goal via different means. Encryption encodes the data so that an unintended recipient cannot determine its intended meaning. Steganography, in contrast attempts to prevent an unintended recipient from suspecting that the data is there. [4]. Combining encryption with steganography allows for a better private communication. The goal of steganography is to avoid drawing suspicion to the transmission of the secret message. On other hand, steganalysis is a way of detecting possible secret communication using against steganography. That is, steganalysis attempts to defeat steganography techniques. It relies on the fact that hiding information in digital media alters the carriers and introduces unusual signatures or some form of degradation that could be exploited. Thus, it is crucial that a steganography system to ascertain that the hidden messages are not detectable [1013 23].

Steganography includes the hiding of media like text, image, audio, video files, etc in another media of same type or of different type. Later, the message hidden in the selected media is transmitted to recipient. At receiver end, reverse process is implemented to recover the original message [5].

Some terminologies in Steganography [7]:

**Payload:** The information which is to be concealed.

**Carrier File:** The media where payload has to be hidden.

**Stego-Medium:** The medium in which the information is hidden.

**Redundant Bits:** Pieces of information inside a file which can be overwritten or altered without damaging the file.

**Steganalysis:** The process of detecting hidden information inside of a file.

**Stego medium = Payload file + Carrier file.**

The four basic techniques used for Steganography are:

**LSB method:** The LSB of carrier medium is directly inserted with the message bit. So LSB of the carrier medium contains the payload.

**Injection:** Hiding data in sections of a file that are ignored by the processing application. Therefore avoid modifying those file bits that are relevant to an end-user leaving the cover file perfectly usable.

**Substitution:** Replacement of the least significant bits of information that determine the meaningful content of the original file with new data in a way that causes the least amount of distortion.

**Generation:** Unlike injection and substitution, this does not require an existing cover file but generates a cover file for the sole purpose of hiding the message.

The general form of Steganographic technique is shown in figure 1.2

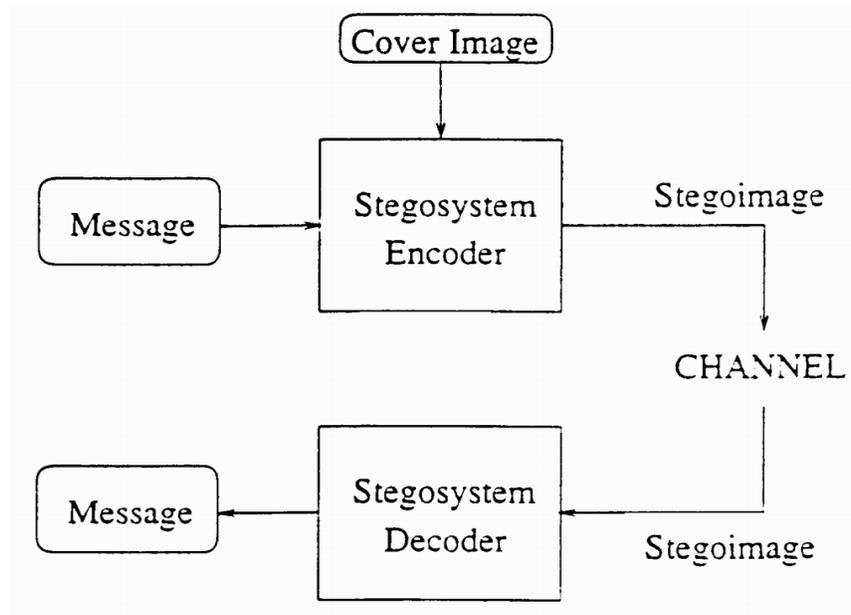


Figure 1.2Steganographic flow

Many ideas and techniques have been proposed to secure data i.e., mainly concealing of text in images. The simple method to do the same is Least Significant Bit replacement method in steganography. But it has its own limitations [2].Steganalysis can be easily done on LSB replacement technique [19]. The new proposed method overcomes this drawback [12 17 21 22].

## 2. PROPOSED IDEA

To a computer, an image file is simply a file that shows different colors and intensities of light on different areas of an image. We can represent an image in the form of matrix of pixels which helps in image processing. The size of an image is  $m \times n$  if it is composed of  $m$  pixels in the horizontal direction and  $n$  pixels in the vertical direction. The total no of pixels in the image will be  $m \times n$ . Each pixel is indicated by bits. In uint8 class, a gray scale image can be represented in matrix having integers between 0 and 255 to represent the brightness of a pixel. The value 0 corresponds to black and 255 to white. So the total no of bits required to represent a pixel is 8 bits. A RGB color image has three frames of images. These frames altogether represent an image with three matrices of sizes matching the main image format. Each matrix corresponds to one of the colors red, green and blue and gives an instruction of how much of each of these colors a certain pixel should be. So the total number of bits required to represent a pixel of this color image is 24 bits. Hence sending the image is nothing but sending the pixel values of the image. If these pixel values are encrypted, then the whole image will be encrypted. Such an encrypted message can be sent directly which is visible as encrypted data in the channel where it can be known that the data is being sent, or it can be hidden in some other medium where the intruder will fail to find the actual data that is being sent. In this paper, we have proposed two techniques to secure the image that is being transferred.

S-DES encryption (decryption) algorithm takes 8-bit block of plaintext and a 10-bit key to produce an 8-bit ciphertext. The encryption algorithm involves 5 functions: an initial permutation (IP); a complex function  $f_K$ , which involves both permutation and substitution that depends on a key input; a simple permutation function that switches (SW) the two halves of the data; the function  $f_K$  again and finally, the inverse permutation of IP ( $IP^{-1}$ ). The function  $f_K$  takes two 8-bit keys which are obtained from the original 10-bit key [6]. The S-DES algorithm flow is shown in figure 2.1 and figure 2.2.

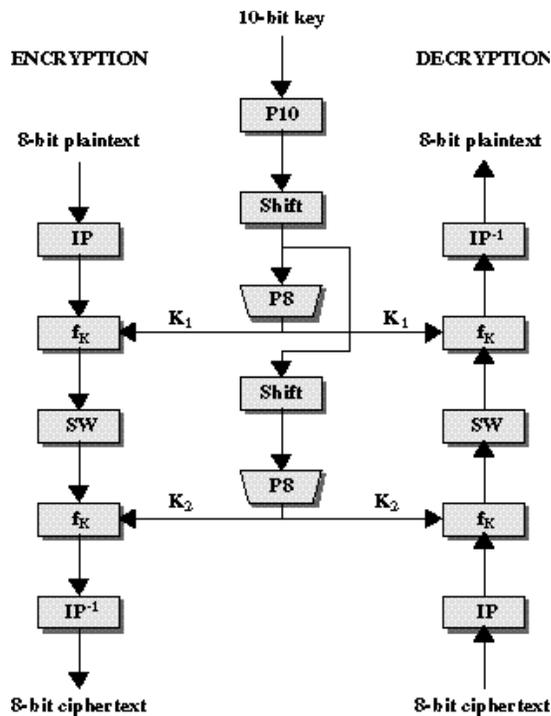


Figure 2.1S-DES algorithmflow

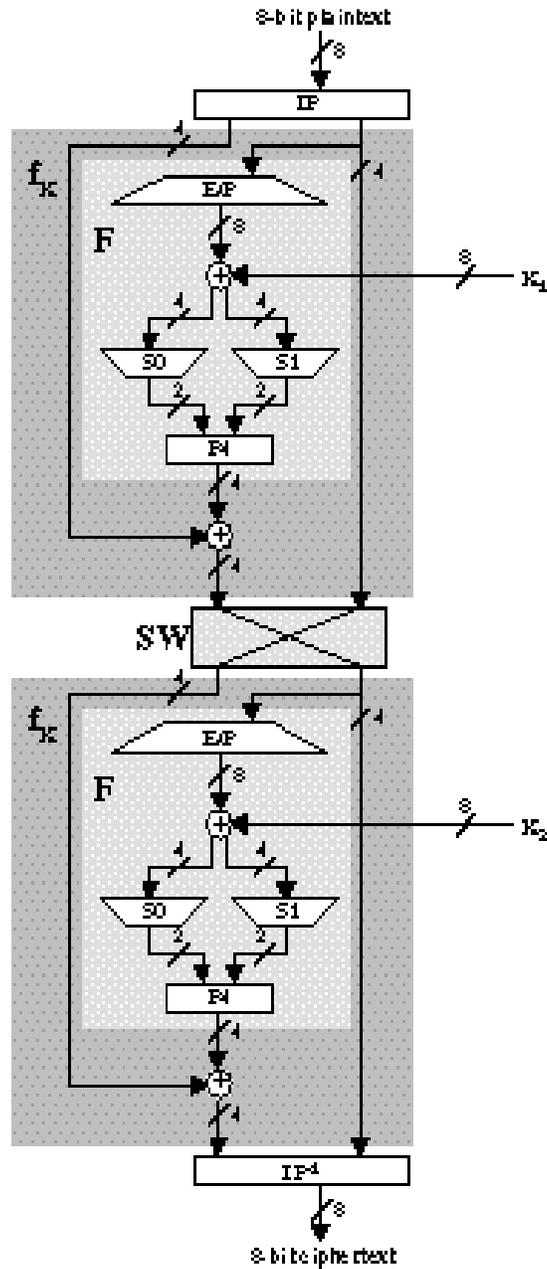


Figure 2.2S-DES Algorithm in detail

The 10-bit key is first subjected to a permutation (P10) and then a shift operation is performed. The output of the shift operation then passes through a permutation function that produces a 8-bit output (P8) for the first sub key (K1). The output of the shift operation again feeds into another shift and (P8) to produce the 2nd sub key (K2) [18]. We can express encryption algorithm as superposition:

$$\begin{aligned} \text{Ciphertext} &= \text{IP}^{-1} ( f_{K_2} (SW(f_{K_1} (IP(\text{plaintext})))))) \\ K_1 &= P8(\text{Shift}(P10(\text{key}))) \\ K_2 &= P8(\text{Shift}(\text{Shift}(P10(\text{key})))) \\ \text{Plaintext} &= \text{IP}^{-1} ( f_{K_1} (SW(f_{K_2} (IP(\text{ciphertext})))))) \end{aligned}$$

## 2.1 Encryption of image using S-DES algorithm.

Considering a 24-bpp color image, the image is split into three matrices (frames) each matrix containing pixels indicating the intensities of Red, Green and Blue. If m by n is the dimension of that image, then there will be mxn number of pixels in that image. Hence, the matrices corresponding to Red, Green and Blue intensities will also have mxn number of pixels. Every byte (pixel) of all these three matrices are encrypted using S-DES algorithm and an image comprised of encrypted pixels is formed. The key used to encrypt each pixel is of 10-bit length and is obtained from the pixels of key image.

The pixel values of red, green and blue intensities of each pixel of the key image is combined to get a 24-bit value. The first ten bits are selected as the key to encrypt the red intensity pixel of payload image. The middle ten bits will be the key to encrypt the green intensity pixel of payload and finally the last ten bits is the key to encrypt blue intensity pixel of payload. So the size of key image must be same as that of payload. If not, then the key image will get resized. Each pixel (24-bit) of the key image is split into three keys(10-bit each). This encrypted data is represented as a image which is hidden in another image called carrier image using steganography.

## 2.2 Image Steganography: Embedding the encrypted image in carrier image.

The pixel values of encrypted image is hidden in the LSBs of carrier pixels by Exclusive-ORing it with the 2nd LSB of carrier byte. If the size of the encrypted image is mxn, then the size of carrier image must be mxn\*8 as each encrypted byte requires 8 bytes (pixels) of carrier image. So if the carrier image size is not eight times the size of the payload, then it has to be resized. The flow of algorithm is shown in figure 2.3

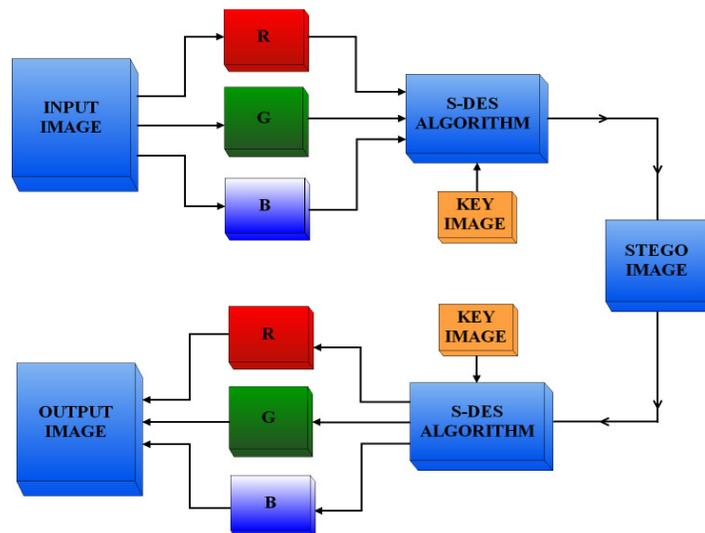


Figure 2.3.Flow of proposed idea

As we know, the least significant bit insertion method is probably the most well known image steganography technique. It is a common, simple approach to embed information in a graphical image file. Two basic types of LSB modifications that can be used for the embedding schemes are LSB replacement and LSB matching. In LSB replacement, the LSB of the carrier is replaced by the message bit directly. On the other hand, in LSB matching if the LSB of the cover pixel is same as the message bit, then it remains unchanged; otherwise, it is randomly incremented or decremented by one. This technique, however, requires both the sender and the receiver to have the same original image, which makes LSB matching very inconvenient. LSB replacement method is vulnerable to Steganalysis [3 8]. To overcome this, in the proposed algorithm, the LSB of carrier medium is not changed directly, but the message bit is Exclusive-ORed with the 2nd least significant bit of the carrier byte and the LSB of carrier medium is replace by the result bit. The Exclusive-OR operation of the encrypted bit with the second LSB bit makes the stego image more secured [11].

### 3. IMPEMETATION RESULTS

The above method has been successfully implemented using MATLAB.We have considered 'fingerprint.jpg' as the payload image that has to be concealed. The image pixels were encrypted using S-DES with the key image 'key.jpg'. Each pixel of payload is encrypted by using the respective pixel of key image as key for S-DES algorithm. So in case if the key image size is not as same as the payload, then it has to be resized to the size of payload. The payload, key image and the S-DES encrypted images are shown in figure 3.1.

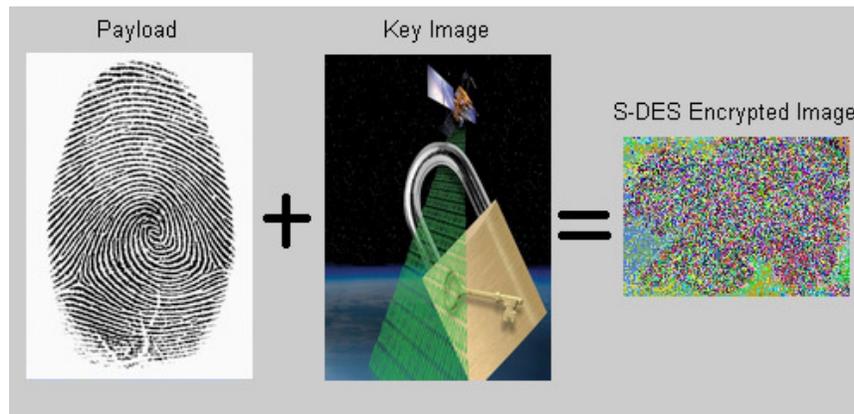


Figure 3.1 Payload, Key image and S-DES encrypted image

We have taken 'tower.jpg' as the carrier image where the encrypted payload has to be hidden. The S-DES Encrypted image is embedded in this carrier image as described in the said method to obtain the Stego image as shown in figure 3.2.



Figure 3.2 Carrier image and stego image

At the receiving end, the encrypted image is extracted from the stego image. The encrypted image is then decrypted using the same key image which is used to encrypt. The payload received is shown in figure 3.3. The received payload had same pixel values as that of sent payload. The payload at receiving end was matching with the input payload without any error in any pixel value. The image obtained at receiving end after decryption is shown in figure 3.3.

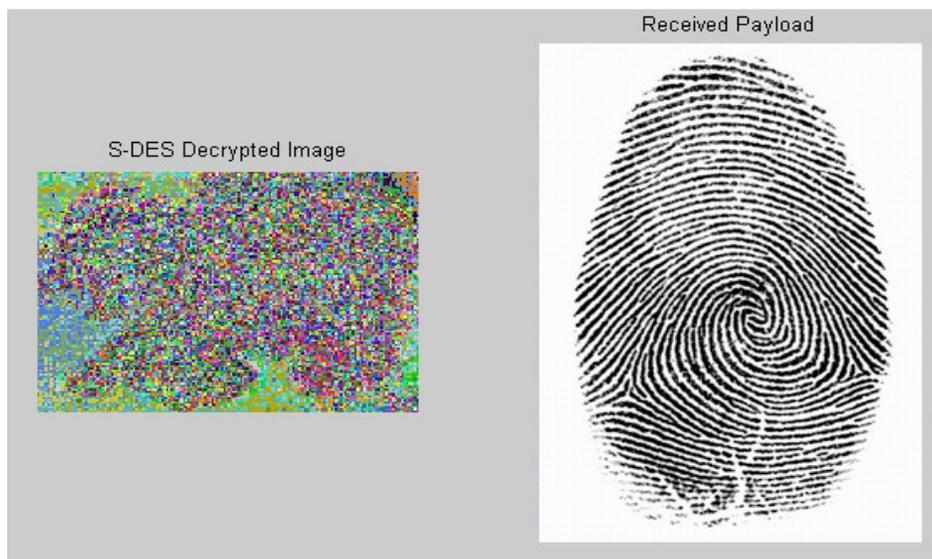


Figure 3.3 Original Image with S-DES Encrypted Image

So, the payload image is encrypted pixel wise and this encrypted data is hidden in another image. The secret key used for S-DES algorithm here is an image.

#### 4. ACKNOWLEDGEMENT

It is our privilege to express our sincere gratitude to Dr MuralidharKulkarni, Professor, Department of Electronics and Communication, National Institute of Technology Karnataka, Surathkal for his constant support, encouragement and valuable suggestions throughout the work. We would also like to thank staff of Department of Electronics and Communication and Department of Information technology, NITK, Surathkal for all their help during this work. We are thankful to our parents to whom we are greatly indebted for their support and encouragement.

#### 5.CONCLUSION

This paper introduced the concept of combination of cryptography and steganography. It also proposed a new algorithm to overcome steganalysis. The proposed method provided a higher similaritybetween the cover and stego pictures is achieved that alsoyields a better imperceptibility.As per the results obtained, steganography when combined with encryption provides a secured means of secret communication between two parties.The future work could be to extend this methodto arrange the text that is obtained by the encryption of image, to form a word or meaningful sentence and new methods to prevent steganalysis, done by other than LSB method.

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